

MNA Board Meeting – August 2016

August 3, 2016 - 7-8:40pm

Attendees:

Krista Ralston
Dottie Loehrer
Willa Schlecht
Janice Bauman
Terry Evanson
Matt Ahlswede
Kristen Schoepke

Guests:

Merle Bengston – Police Liaison

Next Actions:

Willa	SAIL Senior Meal Program – future of grant; length of program
Willa	Doodle Poll to schedule MNA Board Strategic Planning session
Willa	MNA Board celebration of members who are departing board (Dottie, Linda, Patsy)
Krista R	Contact Lisa Veldran & Lisa Schultz re: donation to West Fest
Krista W	Contact Maureen Murphy – interest in At-Large Board seat?

Swearing in / Affirming of Officers

- Krista Ralston issued an oath of office to all board members present.
- Some discussion of whether tenure should correspond with annual calendar (January to December). See Strategic Planning session below.

Police Liaison

- Police incidents in Meadowood are down significantly – only 8 occurred in July, with no residential break-ins. Overall police incidents on for the west side police station are up by 29% compared to July 2015.

Upcoming Events

- Aug. 27, 7 a.m. – 7 p.m. – West Fest at Elver Park
- MNA Board celebration of departing members (Dottie, Linda, Patsy) – need to plan a date. **Willa** will lead.

City Meetings of interest to MNA Board

- Byrne Grant Willa attended the last meeting.
 - **Willa** is attending these meetings. She will update the Board in September
- Balsam-Russett Road Neighborhood Resource Team
 - Chaired by Alice Oakey, the NRT meets the third Thursday of the month at the library, from 9 – 10:30 a.m. City of Madison representatives attend and discuss city services, such as housing and transportation.
- Landlords meeting, Monday, August 22 at 6:30 p.m. at the Westside Police Station.
 - **Willa and Kristen** will attend this meeting. Building at 5726 Balsam is for sale. Looking for a local buyer.

2016 Directories

- This will be the 2017 Directory. Update after this fall's membership drive.

Newsletter updates

- Deadline for September newsletter is Friday, August 26. September newsletter will be distributed to ALL families in Meadowood as part of the 2017 membership drive.

MNA 2017 Membership Drive

- Will take place September through November; details will be discussed during Sept. 7 Board meeting

- Put more emphasis on soliciting membership from apartment dwellers
- Need to fill board seats, Areas #3, 5, 6, 12, 14 & 15. Maureen Murphy may be interested in an at-large seat – ask **Krista Wozniak** to contact Maureen and invite her to participate in the MNA Board.

SAIL & Senior Meal Program

- Board members believe the grant for Tuesday/Thursday lunch time senior meal program at Meadowood Community Center may end in September.
- **Willa** will follow-up with SAIL and determine the status of the senior meal program.

MNA Sponsorship of Neighborhood Activities

- Make Music Madison (June 21) was very successful.
- Community Suppers (4th Tuesday of the month) have been very positive but funding through the library grant is running out. Anticipate quarterly suppers next year funded by MNA Board. Cost for each supper is \$200 - \$300.
 - There will be two more suppers this year – Sept. 27 and a date to be determined.
- Other requests for support from MNA: Halloween activity for neighborhood children; West Fest at Elver Park; Ambassador-Times Journal.

West Fest at Elver Park

- Replaces fireworks on July 4th. Planned by Matt Phair and other city alders.
- MNA has been asked to provide sponsorship of this event.
- More information: <https://www.cityofmadison.com/parks/events/westfest.cfm>; <https://www.cityofmadison.com/parks/documents/WFinvestment.pdf>

MOTION: MNA Board sponsor the dunk tank or similar activity for a total contribution of \$250.

- Motion by Matt Ahlswede
- Seconded: Janice Bauman
- Unanimously approved
- **Krista R** will follow up by contacting Lisa Veldran and Lisa Schultz about this decision.

Charitable Registration

- The status of registering the MNA board to solicit charitable donations is currently on-hold.
- MNA has been designated status 501(3)(c). Anyone may contribute donations, tax free, and we also have a tax certificate for purchases made to support neighborhood activities.

Strategic Planning Session for MNA Board

- Need to identify core activities, such as Make Music Madison, Community Suppers, July 4th Picnic, etc. that the Board wants to sponsor. Use these activities to raise the awareness in the neighborhood of MNA, promote strong community spirit, and increase membership.
- Strategic Planning Session by MNA Board members to focus activities of Board for 2017. Agenda items to include:
 - Sponsorship of activities
 - Outreach to community, including web page, Facebook page, use of Nextdoor Meadowood
 - MNA Directory
 - Board member tenure dates – change to calendar year?
 - Review of MNA budget for 2017
 - 2017 membership drive, distribution of membership materials
 - Promoting MNA as a forum for issues in the neighborhood
- **Willa** will send out a Doodle poll for possible dates for the Strategic Planning session. The options will include Friday/Saturday/Sunday of three weekends: Sept. 23, 30 and Oct. 7.

Sally Stix & President duties

- Sally is temporarily unable to serve as President. Terry, as Vice President, will organize & conduct MNA Board meetings until Sally returns. Members will volunteer to attend other city meetings as they arise.